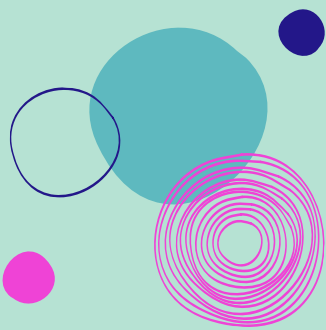


# Allegro



*Embracing the Arts \* Shaping the Future*

*Corporate*



*Sponsorship*



Allegro Community School of the Arts is the region's only dedicated performing arts center and school, offering instruction and performance opportunities in

**Music | Theatre | Dance**

As a non-profit, we are able to grant financial aid and scholarships to students who either cannot afford to study music and the arts or provide merit scholarships to student show show exemplary talent.

We wish to continue to grow and expand programs which meet the needs of our community. In order to do this, we are looking for sponsors and donors we can link arms with who wish to see the arts grow in our community.

Opportunities to Support  
Corporate Sponsorships  
Friends of Allegro

For more Sponsorship information

Lachelle Yoder, Program Director  
lachelle@allegrocsa.org  
703-307-1613

Carlton Shutt, Events & Donations  
communityengagement@allegrocsa.org

## TARGET ATTENDANCE



### First Friday - 10,000/6 events

This audience comes from around the region and is made up of all ages. We create events to reach those different age groups



### July 4th Kids & Pets Parade - 1,000+

These attendees are families for the most part who are looking for a piece of Small Town America.



### Main Stage Theatre Performances - average of 1400 for 8 shows

These averages are show dependent. Many times we sell out at 250/show. This year we are doing 1 fall show and several smaller shows.



### Dance Recital - 500 family in attendance

This audience consists of Allegro families.

# Current Yearly Events

First Friday ( 6)

4th of July Parade

Student recitals (7)

Theatre Performances (2-3)

Dance Recital

## **PINK DIAMOND – \$10,000**

- Event Sponsor of all Allegro events (10 main events in total)  
6, First Friday months, 4th of July parade, 2 theatre shows, Dance Recital) Vendor Booth available
- Company logo included on printed event programs
- Company banner displayed at events
- Company logo on all printed event flyers or digital event flyers
- Company logo displayed in teaching locations
- Listed on Allegro website with an active link to company site
- Listed in online event programs & monthly newsletter
- Listed as a sponsor on all email correspondence that goes out - ad on rotation with other Pink Diamond sponsors
- Verbal & sight recognition at all Allegro events
- Free full page ad in playbill
- Full page ad in event photo book (8.5 x 11)
- 6 reserved tickets to Allegro events



## AMETHYST – \$5000

- Event sponsor of 5 main events  
2, Theatre shows, Dance Recital, or 2 First Friday months (vendor booth available)
- Company logo included on printed event sponsored programs
- Company banner displayed at sponsored events
- Company logo on all printed sponsored event flyers or digital sponsored event flyers
- Verbal & sight recognition at all Allegro events
- Company logo displayed in teaching locations
- Listed on Allegro website with an active link to company site
- Listed in online event programs & monthly newsletter
- Listed as a sponsor on all email correspondence that goes out
- ½ page ad in event photo book (8.5 x 11)
- Free ½ page ad in playbill
- 4 reserved tickets to Allegro events



## EMERALD – \$2500

- Event sponsor of 2 main events Choose 2 from the following list  
Dance recital, 2, theatre productions, 1 First Friday month (vendor booth available)
- Listed on Allegro website with an active link to company site
- Company logo included on printed event sponsored programs
- Company logo displayed in teaching locations
- Listed in digital program as an Allegro sponsor
- Verbal recognition at all Allegro events
- Listed as a sponsor on all email correspondence that goes out
- Listed in online event programs & monthly newsletter
- Free ¼ page ad in playbill
- 2 reserved tickets to Allegro events

## TURQUOISE LEVEL – \$1250

- Listed on Allegro website with an active link to company site
- Listed in digital program as an Allegro sponsor
- Company logo displayed in teaching locations
- Listed as a sponsor on all email correspondence that goes out
- Listed in online event programs & monthly newsletter
- 30% discount on playbill ads
- Early access to VIP Premium Seating for Allegro ticketed events

## RUBY LEVEL – \$625

- Listed on Allegro website with an active link to company site
- Listed in online event programs
- Company name displayed in teaching locations
- 20% discount on playbill ads
- Early access to VIP Premium Seating for Allegro ticketed events

## SAPPHIRE LEVEL – \$300

- Listed on Allegro website with an active link to company site
- Listed in online event programs & monthly newsletter
- Company name displayed in teaching locations
- 10% discount on playbill ads
- Early access to VIP Premium Seating for Allegro ticketed events



# Friends of Allegro

Perfect for an individual who wishes to support Allegro. For as little as 27 cents a day, you can support the arts in our community by becoming a Friend of Allegro.

## FRIENDS OF ALLEGRO BENEFITS

### \$100 - NOTE SPONSOR

- Recognition in performance programs and on website
- Monthly newsletter
- Membership card
- Advanced premium seating tickets available for purchase at performances
- Access to the Friends hospitality area during performances

### \$150 - PERFORMANCE SPONSOR

- Benefits listed in Note Sponsor
- Two complimentary beverage tickets to be used two First Friday events
- Two complimentary concessions tickets to be used at all Allegro performances

### \$200 - DIRECTOR SPONSOR

- Benefits listed in Note Sponsor
- Two complimentary beverage tickets to be used at four First Friday events
- Four complimentary concessions tickets to be used at all Allegro performances
- Two VIP Backstage passes at Allegro events
- Verbal recognition at all Allegro performances and events



### \$250 - PRODUCER SPONSOR

- Benefits listed in Note Sponsor
- Four complimentary beverage tickets to be used at four First Friday events
- Four complimentary concessions tickets to be used at all Allegro performances
- Four VIP Backstage passes at Allegro events
- Verbal & sight recognition at all Allegro events
- Discount on playbill personal notes (1/8 page)



[AllegroCSA.org](http://AllegroCSA.org) | [lachelle@allegrocsa.org](mailto:lachelle@allegrocsa.org) | 92 Main St #002, Warrenton, VA 20186

